



## “Category Management” feature while profiling.

It is very important for a seamless syncing process and mapping your product under a specific marketplace category. Hence it is mandatory to fill.

This section is divided into two parts:

1. Category Management has 2 options to choose from for profiling:
  - Manual ( Category Mapping as per Product Type ): This section requires you to profile your product as the product type mentioned on your Shopify store.
  - Advanced ( Advanced Category Mapping ) This section lets you choose among the following options to profile your product-
    - 1) Product Title
    - 2) Product Type
    - 3) Product Vendor
    - 4) Product Tags

### 2. Marketplace category:

There is another section as Bonanza Category where you have to select a subcategory that suits the products that you are profiling. This acts as affixing an extra feature to your products and makes them quickly discoverable.

